

Program Review Final Report

for

Real Estate and Real Estate Appraisal

Submitted to

Rick Zigler, Vice President of Instruction

by

Program Review Committee Chair:

Bob Philpott, Dean Vocational/Technical Education

Program Review Team:

Laurel Pettys, Lead Instructor Real Estate

Pat Hogan, Business Department Chair

Rick Zigler, Vice President of Instruction

Ed Higgins, Public Service Department Chair


Alan Katz, Lead Instructor Paralegal

Kim Lawing, Vice President of Institutional Effectiveness

Patsy Lackey, Administrative Assistant, Institutional Effectiveness

Signatures:

Lead Instructor:

 FOR LAUREL PETTYS

Instructional Dean:



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Medical Sonography
April 2007

I. List of Team Members

Laurel Pettys, Lead Instructor Real Estate
Pat Hogan, Business Department Chair
Rick Zigler, Vice President of Instruction
Ed Higgins, Public Service Department Chair
Alan Katz, Lead Instructor Paralegal
Kim Lawing, Vice President of Institutional Effectiveness
Patsy Lackey, Administrative Assistant, Institutional Effectiveness

The program review team met April 30, 2007 to discuss information collected and presented in the Program Review Outline.

II. Analysis of Results:

A. Strengths

- Program has a good reputation
- Licensure pass rates are above state average
- Instructor participates in extensive professional development activities
- Very hands-on program
- Advisory Committee is supportive of the program
- Survey results show that current students are happy with the program
- Program planning is current and well done
- Steady enrollment

B. Weaknesses

- No graduates – Students are eligible to take the state exam without completing the math requirement for the program. The state requires students to make at least 80 on the final exam in the Real Estate course to sit for the state exam but not to receive a certificate.

C. Opportunities/Threats

- There are 6 private real estate schools in the area with the same requirements as CFCC program competing for students
- New state laws are dictating that the program be changed. The new curriculum reflecting the changes has been submitted to the Curriculum Committee of the State Board of Community Colleges for approval.
- North Carolina is an all broker's state. All agents must take the brokers course to retain their license.
- Licensed appraisers are not interested in teaching the Appraisal course because they can make much more money working in the field

- Appraisal classes are not being offered at the current time. The curriculum is being revised to reflect the changes mandated by state law. Classes will resume in either Spring or Fall 2008.

III. Committee Recommendations

Continue program with following recommendations:

- Seek qualified instructor for the Appraisal courses to be offered in 2008
- Request increased pay in order to recruit qualified instructor
- Ask for advertisement money in order to run ads beside competitors ads
- Explore the possibility of scholarship availability for Real Estate students
- Instructor is commended for conducting an ethical and professional program
- Continue program and review in five years