

Program Review Final Report

for

Film and Video Production

Submitted to

Rick Zigler, Vice President of Instruction

by

Program Review Committee Chair:

Bob Philpott, Dean Vocational/Technical Education

Program Review Team:

Duke Fire, Lead Instructor Film and Video Production

Ed Higgins, Public Services Department Chair

Rick Zigler, Vice President of Instruction

Kim Lawing, Vice President of Institutional Effectiveness

Pat Hogan, Business Department Chair

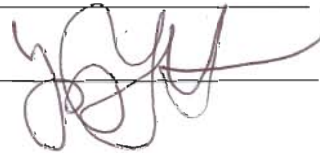
Joe Justice, Lead Instructor Industrial Systems Technology

Patsy Lackey, Administrative Assistant, Institutional Effectiveness

Signatures:

Lead Instructor:

Instructional Dean:



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April 2007**

I. List of Team Members

Duke Fire, Lead Instructor Film and Video Production
Ed Higgins, Public Services Department Chair
Rick Zigler, Vice President of Instruction
Kim Lawing, Vice President of Institutional Effectiveness
Pat Hogan, Business Department Chair
Joe Justice, Lead Instructor Industrial Systems Technology
Patsy Lackey, Administrative Assistant, Institutional Effectiveness

The program review team met April 26, 2007 to discuss information collected and presented in the Program Review Outline.

II. Analysis of Results:

A. Strengths

- Program purpose is accurate and up to date
- Enrollment is good
- Instructor is active in the local film industry and serves on the board of four film festivals which helps him to stay current in the field
- Supportive advisory committee
- Survey results show that students and graduates are pleased with the program
- Technology is up-do-date
- Program planning is adequate
- Lots of hands-on experience for students

B. Weaknesses

- Low graduation rate. Students are leaving to get jobs before graduating.
- Students are not coming in for advising

C. Opportunities/Threats

- Students are leaving for employment before graduating. Encourage students to complete the program.
- The program needs a truck for hauling equipment.
- Advisory Committee members have suggested that the Associate Degree program be started
- Space is limited. If the second year of the program begins, space will be needed for the additional classes

III. Committee Recommendations

Continue program with following recommendations:

- Commend instructor for his dedication to his students and keeping the program interesting and up-to-date
- Explore the possibility of acquiring the BLET space that is being vacated for the Film and Video Production program
- Administer the Advisory Committee survey at the annual meeting for a better response rate
- Explore the reason students are not coming in for advising
- Stress to students the importance of completing the program and filling out an "Intent to Graduate"
- Advocate for a second year of the program
- Continue program and review in five years